
Riza Noer ARFANI

Scholar/Political Economist

Curriculum
Vitae



Personal Info

1967.08.03

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Skills

Instructional Tasks & Research

Policy Consulting on Trade & Industry

Governance, Conflict Management Trainer & Facilitator

Curriculum Development & International Education Collaborator

Summary

Scholar in international relations/international political economy with 20+ years of experience in academic (teaching and research) works & policy consultancy. Major topics and issues of interest include international trade, environment and governance & conflict management. Since 2010 has been working with the WTO (World Trade Organization) (under its academic chairs program) and other trade-related international research centers and networks. Adept in managing higher education workspace and international collaborations since end of 1990s at the Department of International Relations, Faculty of Social and Political Sciences, Universitas Gadjah Mada (UGM), in Yogyakarta INDONESIA.

Experiences & Affiliations

- Lecturer (Assistant Professor 1993-2004, Associate Professor 2005-present), Academic Secretary (1999-2007), Researcher (International Political Economy and Development, 2010-present), Director of the Institute of International Studies (Present, since July 1st 2018)



Department of International Relations, Faculty of Social & Political Sciences, UGM

<http://hi.fisipol.ugm.ac.id/en/home/>



As a lecturer/academic supervisor, teaching and academic supervising in international political economy (IPE) and development, governance and conflict management, and developing area studies subjects (Basics in IPE, Political Economy of Trade, Political Economy of Development, Political Economy of Environment, Conflict Management, Latin America and Southeast Asia Politics). As a researcher, conducting research on topics related to globalization and local economic development in the Department's Institute of International Studies/IIS (<http://iis.fisipol.ugm.ac.id>). As an academic secretary, managing and responsible for academic administrative works on undergraduate program curriculum development and delivery, teaching coordinating works, external and international academic collaborative works, and staff and students' affairs works.

- Chair-holder (2010-present)



WTO Chairs Programme/WCP, World Trade Organization

https://www.wto.org/english/tratop_e/devel_e/train_e/chairs_prog_e.htm



Chairing WCP at the Center for World Trade Studies UGM, setting up and responsible for programs and activities under WCP which aim at building capacity of Third World countries academic and research institutions on trade-related works. Three main pillars of the programs are: (1) teaching and curriculum development, (2) research, and (3) outreach. Under the WCP at CWTS UGM, an academic graduate program on Global Trade Diplomacy has been established since 2012, series of publications on trade-related issues are produced, and research networks are initiated at regional and international level.

- Director (Present since April 2019, 2013-2014), Executive Secretary (2008-2012), Researcher (2008-present)



Center for World Trade Studies UGM
<http://cwts.ugm.ac.id/en/>



Directing and responsible for programs and activities of the Center focusing on trade-related research (with specialized topics on competitiveness and trade dynamics, industrial development and local economic development, and trade negotiation and diplomacy), policy consultancy (of particularly trade negotiation and diplomacy capacity building), and public awareness campaign (oriented towards local small and medium enterprises (SMEs) empowerment for exporting capacity in handicraft trade and services in tourism industry).

- Research Fellow and Trainer (1999-present)



Center for Security and Peace Studies UGM
<https://cspugm.wordpress.com/>



Conducting research on and participating in conflict resolution and management-related topics, activities and other engagement (mediation courses and training for trainers). Participating in policy advocacy in areas of security sector reform, peace education and humanitarian actions.

- Research Fellow (2001-2005)



Center for Population and Policy Studies UGM
<http://cpps.ugm.ac.id/en/>



Conducting research and policy advocacy on good governance, decentralization and public services. Associate member of the Center, United Nations Development Program (UNDP) and the World Bank's Governance and Decentralization Survey (GDS).

Education

- PhD in International Relations
Ritsumeikan University, Kyoto, JAPAN (2014-2018)
- MA in International Relations
Syracuse University, New York, USA (1996-1998)
- Drs/Doctorandus (BA) in International Relations
Universitas Gadjah Mada, Yogyakarta, INDONESIA (1987-1992)
- Certificate in Asian Studies
Sophia University, Tokyo, JAPAN (July-August 1991)

Recent Publications

- Arfani, Riza Noer, Maharani Hapsari & Putra Perdana, “Engaging to the Digital Economy: Issues and Agenda in the Adoption of Indonesia’s E-Commerce Road Map”, the 3rd Book Publication of WTO Chairs Programme (WTO Secretariate, Geneva: forthcoming 2020)
- Arfani, Riza Noer, “The Investment Chapter of the Trans-Pacific Partnership and Indonesia” (Chapter 2) in Lurong Chen, Shujiro Urata, Junji Nakagawa & Masahito Ambashi (eds.) *Emerging Global Trade Governance: Mega Free Trade Agreements and Implications for ASEAN*, Routledge-ERIA Studies in Development Economics (Abingdon, Oxon; New York, NY: Routledge, 2019)
- Arfani, Riza Noer, *Regional Value Chains and the Japanese Automotive Production Network in Southeast Asia*, Doctoral Thesis, Graduate School of International Relations, Ritsumeikan University (March 2018)
R-Cube link [Ritsumeikan Research Repository, the Japanese National Institute of Informatics (NII) (国立情報学研究所) Institutional Repositories Program, and the Japanese National Diet Library] (full dissertation manuscript): http://r-cube.ritsumei.ac.jp/repo/repository/rcube/10936/k_1221.pdf
- Arfani, Riza Noer and Awan S. Dewanta, “Production Shifts and Upgrading in ASEAN Automotive Production Network: Case on Toyota-led Regional Value Chains” *IKAT the Indonesian Journal of Southeast Asian Studies*, Vol. 1 No. 2, pp. 115-143, ISSN: 2580-6580 (print), 2597-9817 (online) (January 2018)
IKAT UGM link (full paper): <https://jurnal.ugm.ac.id/ikat/article/view/32356/20005>
- Arfani, Riza Noer and Poppy S. Winanti “How Far can Indonesia Go? Utilizing TSIA (Trade Sustainability Impact Assessment) on the Would-be Trans Pacific Partnership (TPP) Impact for Indonesia” in Julien Chaise, Henry Gao and Chang-Fa Lo (eds.) *Paradigm Shift in International Economic Law Rule-Making: TPP as a New Model for Trade Agreements?* ODS 2017, Economics, Law, and Institutions in Asia Pacific Book Series, pp. 475-499, ISBN: 978-981-10-6730-3 (print), 978-981-10-6731-0 (online) (Singapore: Springer, 2017), Springer link (abstract): https://link.springer.com/chapter/10.1007%2F978-981-10-6731-0_27
- Arfani, Riza Noer “Political Economy of Regionalism in ASEAN and Its +3 Partners: Contemporary Changes in the Automotive and Electronics Production Networks” *Ritsumeikan International Affairs*, Vol. 15, pp. 67-120, ISSN: 1348-1665 (2017)
R-cube link (full paper): http://r-cube.ritsumei.ac.jp/repo/repository/rcube/10331/asia_15_arfani.pdf
- Arfani, Riza Noer and Maharani Hapsari "Sustaining Post-Disaster Community-based Program in Indonesia's Export-Driven Industrial Clusters: Cases from Yogyakarta Handicraft/Furniture Industries and Tourism-Related Services" in Yunizar Adiputera, Maharani Hapsari and Muhadi Sugiono (eds.) *Building Disaster Resilient Community in Yogyakarta*, Osaka University RESPECT Program, pp. 85-122, ISBN: 978-602-7804-22-7 (Yogyakarta: Institute of International Studies, Department of International Relations, Universitas Gadjah Mada, 2017)
Osaka University RESPECT Program link (draft paper): <http://www.respect.osaka-u.ac.jp/satellite-gadjahmada-en/wp-content/uploads/sites/7/2014/12/4fb67ad414c3a77be1c19e32ec1b04a9.pdf>
- Arfani, Riza Noer and Maharani Hapsari, “Crafting Inclusive Trade: Structural Analysis on Trade Integration Involving Small and Medium Enterprises in Indonesia” Paper presented at the WTO Public Forum *Trade Behind the Headlines* (Geneva, September 2017)
WTO link (slide presentation): https://www.wto.org/english/news_e/news17_e/indonesia_wcp.pdf
- Arfani, Riza Noer and Poppy S. Winanti, “Towards an Integrated Aid for Trade and Trade Facilitation Framework: Logistics Management Reform in Indonesia” *Ritsumeikan Annual Review of International Studies*, Vol. 15, pp. 77-107, ISSN: 1347-8214 (2016)
R-cube link (full paper): http://r-cube.ritsumei.ac.jp/repo/repository/rcube/7949/RARI_15_Riza%20and%20Poppy.pdf

- Dewanta, Awan Setya, Riza Noer Arfani and Erfita Erfita, “Elasticity and Competitiveness of Indonesia’s Palm Oil Export in India Market” *Economics Journal for Emerging Markets*, Vol. 8-2, pp. 148-158, ISSN: 2086-3128 (print), 2502-180X (online) (October 2016)
EJEM UII link (full paper): <http://journal.uui.ac.id/index.php/JEP/article/view/6218/5767>
- Arfani, Riza Noer, "ASEAN4-Japan Trade Relations in Automotive and Electronics Sectors: Trade Patterns and Trends in Value-Added" *Ritsumeikan Kokusaikankei Ronshu* (Ritsumeikan Journal of International Studies: Special Edition for Postgraduate Students) Vol. 15, pp. 95-130 (October 2015)
- Arfani, Riza Noer and Poppy S. Winanti, "Value Chain Governance in Export Commodities: the Case of Indonesia" in Marion W. Jansen, Mustopha Sadni Jallab and Marten Smeets, *Connecting to the Global Markets: Challenges and Opportunities, Case Studies presented by WTO Chair-holders*, pp. 25-41, ISBN: 978-92-870-3931-6 (Geneva: WTO, 2014)
WTO link (full chapter): https://www.wto.org/english/res_e/booksp_e/cmark_chap2_e.pdf
- Arfani, Riza Noer and Poppy S. Winanti, “Value Chains Governance in Indonesia’s Extractive and Natural Resources Export Commodities: Policy Notes on Its Upgrading and Diversification Endeavors” Paper presented at the 4th WTO Chairs Annual Conference, *Overcoming Supply Side Constraints: Issues for Policy Makers* (Geneva: 2013)
WTO link (resume): https://www.wto.org/english/tratop_e/devel_e/train_e/Indonesia.pdf
- Arfani, Riza Noer and Maharani Hapsari "Sustaining Post-Disaster Community Development Program in Indonesia's Export-Driven Industrial Clusters: Cases from Yogyakarta Handicraft/Furniture Industries and Tourism-Related Services” Paper presented at the WTO Side Event Chairs 4th Global Review of Aid for Trade (Geneva: WTO, 2013)
WTO link (resume):
https://www.wto.org/english/tratop_e/devel_e/a4t_e/global_review13prog_e/aft_resumes_non_techniques_indonesia_e.pdf
- Arfani, Riza Noer, “Raksasa Baru dalam Industri Minyak dan Gas Dunia: Petrobras, Pertamina dan Petronas” (New Giants in the World’s Oil and Gas Industries) in Riza Noer Arfani and Farahdiba Rahma Bachtiar, *Adidaya Ekonomi dari Selatan: Kemunculan dan Transformasi Perusahaan Multinasional Negara Sedang Berkembang (Economic Power of the South: Emergence and Transformation of the Developing Countries MNCs)*, pp. 47-98, ISBN: 978-602-7804-13-5 (Yogyakarta: Institute of International Studies, Department of International Relations, Universitas Gadjah Mada, 2013)
- Arfani, Riza Noer, *State and Trade Policy in the Arrangement of AFTA (ASEAN Free Trade Agreement) and MERCOSUR (Mercado Comun del Cono Sur)*, pp. i-xvi, 1-164, ISBN: 978-602-7804-08-1 (Yogyakarta: Institute of International Studies and Center for World Trade Studies, Universitas Gadjah Mada, 2012)
- Arfani, Riza Noer, “Kebijakan Persaingan Bisa Menjadi *Common Ground* bagi Permasalahan Persaingan Regional (Competition Policy as a Common Ground in Regional Competition Issues), *Kompetisi*, Magazine of the Indonesia’s Monitoring Commission for Business Competition (KPPU), Edition 30, Interview Notes (Jakarta: KPPU 2011)
KPPU link (full edition): <http://www.kppu.go.id/id/wp-content/uploads/2012/02/Edisi-30.pdf>

Current/Recent Research & Policy Advocacy Activities

- Chair-holder: WTO Chairs Programme (WCP) at CWTS UGM (2nd Phase: 2014-present)

A. RESEARCH PILLAR

- I. Research Activities (5)

1. BEYOND HEALTH WARNINGS: FOSTERING CONSTRUCTIVE DIALOGUE ON BRANDING RESTRICTION POLICY IN INDONESIA (in collaboration with Japan Tobacco International/JTI) (July-December 2019)
2. EMPOWERING CREATIVE ECONOMY: MAPPING THE POTENTIALS OF CO-WORKING SPACE UTILIZATION TO DEVELOP LOCAL CREATIVE ECONOMY IN YOGYAKARTA, INDONESIA (in collaboration with the Institute of International Studies, Department of International Relations, Universitas Gadjah Mada and FORBIL Institute Yogyakarta) (April-October 2019)
3. FOSTERING ECONOMIC LINKAGES OF TOURISM VILLAGE INDUSTRIES THROUGH DIGITAL PLATFORM: A STUDY ON REGULATORY DIMENSION OF KNOWLEDGE CO-PRODUCTION IN YOGYAKARTA, INDONESIA (in collaboration with the Institute of International Studies, Department of International Relations, Universitas Gadjah Mada and FORBIL Institute Yogyakarta) (April-October 2019)
4. COMPETITIVENESS ANALYSIS OF INDONESIAN PROVINCES: CASE ON YOGYAKARTA (in collaboration with Asia Competitiveness Institute (ACI), Lee Kuan Yew School of Public Policy, National University of Singapore) (September-November 2019)
5. BILATERAL ECONOMIC COOPERATION BETWEEN INDONESIA AND BANGLADESH IN TRADE AND INVESTMENT (in collaboration with the Government of Indonesia's Coordinating Ministry of Economy) (Conducted: September-December 2018, Reported: January 2019)

II. Research Publication/Output

1. Book Chapters (3)

Lurong Chen, Shujiro Urata, Junji Nakagawa & Masahito Ambashi (eds.) *Emerging Global Trade Governance: Mega Free Trade Agreements and Implications for ASEAN*, Routledge-ERIA Studies in Development Economics (Abingdon, Oxon; New York, NY: Routledge, 2019)

- a. Riza Noer Arfani (Chairholder), "The Investment Chapter of the Trans-Pacific Partnership and Indonesia" (Chapter 2)
- b. Poppy S. Winanti (Co-Chairholder), "Regulatory Framework on IPR in Indonesia: Overview and Preliminary Assessment on the TPP's IP Chapter" (Chapter 6)
- c. Maharani Hapsari (Co-Chairholder), "Disciplines on State-owned Enterprises in Indonesia vis-à-vis the Trans Pacific Partnership Agreement" (Chapter 12)

2. Reports/Working Papers (5)

- a. BEYOND HEALTH WARNINGS: FOSTERING CONSTRUCTIVE DIALOGUE ON BRANDING RESTRICTION POLICY IN INDONESIA (Report in Bahasa Indonesia)
- b. EMPOWERING CREATIVE ECONOMY: MAPPING THE POTENTIALS OF CO-WORKING SPACE UTILIZATION TO DEVELOP LOCAL CREATIVE ECONOMY IN YOGYAKARTA, INDONESIA (Report in Bahasa Indonesia)
- c. FOSTERING ECONOMIC LINKAGES OF TOURISM VILLAGE INDUSTRIES THROUGH DIGITAL PLATFORM: A STUDY ON REGULATORY DIMENSION OF KNOWLEDGE CO-PRODUCTION IN YOGYAKARTA, INDONESIA (Report in Bahasa Indonesia)
- d. COMPETITIVENESS ANALYSIS OF INDONESIAN PROVINCES: CASE ON YOGYAKARTA (Working Paper)
- e. BILATERAL ECONOMIC COOPERATION BETWEEN INDONESIA AND BANGLADESH IN TRADE AND INVESTMENT (Report in Bahasa Indonesia)

3. Journal Article & Proceeding (2)

- a. Siti Arifah Purnamasari (WCP UGM Team Member) , Masyhuri (WCP UGM Advisory Board Member), Jangkung Handoyo Mulyo (WCP UGM Advisory Board Member), Jamhari (WCP UGM Advisory Board Member), "Impact of Liberalization on Indonesian Food Security: An Error Correction Model Approach," *International Journal of Environment, Agriculture and Biotechnology (IJEAB)* Vol-4, Issue-4, Jul-Aug- 2019;

- b. Siti Arifah Purnamasari (WCP UGM Team Member) , Masyhuri (WCP UGM Advisory Board Member), Jangkung Handoyo Mulyo (WCP UGM Advisory Board Member), Jamhari (WCP UGM Advisory Board Member), “Kinerja Daya Saing Jagung Indonesia di Pasar ASEAN” (Competitiveness Performance of Indonesia’s Corn in ASEAN Market), Seminar Nasional Hasil Penelitian Sosial Ekonomi Pertanian (Proceeding), 24 Agustus 2019.

B. CURRICULUM DEVELOPMENT PILLAR

1. Conducting Comprehensive Review and Evaluation on the Existing (2012-2018) "Global Trade Diplomacy/GTD" Special Program under the Graduate Program of International Relations (GPIR), Department of International Relations, Universitas Gadjah Mada;

2. Results of the Review/Evaluation:

- a. Curriculum Overhauling (i.e. adapting to new trends and challenges in trade diplomacy practices and its conceptual state of the arts)
- b. Establishing a task force responsible for the GTD curriculum review and evaluation (by conducting series of focused group discussions/FGDs and workshops with the representatives from relevant government agencies, industries and business, alumni and other academic institutions) with a result of having its new curriculum structure for the upcoming academic year (which will be launched in April 2020 and officially started in August 2020)

3. Updated WTO and trade-related courses at both graduate level (GPIR) and the Undergraduate Program in International Relations (UPIR) as follows:

- a. Graduate Level (GPIR)

Global Political Economy (25 students)

Politics of Global Competition & Global Value Chains (7 students)

Politics of Trade & International Investment (7 students)

Seminar on International Development Cooperation (7 students)

International Regime (11 students)

- b. Undergraduate Level (UPIR)

International Program:

International Political Economy (40 students)

International Economics (24 students)

Politics of International Trade (30 students)

Political Economy of Development (35 students)

Politics of Investment and Multinational Corporations (15 students)

Political Economy of Tourism (31)

Political Economy of Japan (20)

Regular Program:

International Political Economy (40 students)

International Economics (36 students)

Politics of International Trade (30 students)

Political Economy of Development (37 students)

Politics of Investment and Multinational Corporations (33 students)

Political Economy of Tourism (40)

Political Economy of Japan (25)
ASEAN Economic Cooperation (26)

C. OUTREACH PILLAR

I. Businesses and Industries

1. Japan Tobacco International (JTI)

Project Name:

BEYOND HEALTH WARNINGS: FOSTERING CONSTRUCTIVE DIALOGUE ON BRANDING RESTRICTION POLICY IN INDONESIA

- a. Activities: Networking and Policy Advocacy via Focused Group Discussions (FGDs) and In-Depth Interviews
- b. Targeted Institutions and Number of Persons Involved:

Representatives from:

- (1) Cigarettes Industries and Tobacco Industry-related Stakeholders (19)
- (2) Food and Beverage Industries (5)
- (3) Government Agencies relating to Tobacco and Food & Beverage Industries:
 - a. Coordinating Ministry of Economic Affairs (1)
 - b. Ministry of Industry (4)
 - c. Ministry of Finance: Fees and Taxes Directorate General (2)
 - d. Ministry of Trade (1)
 - e. Ministry of Agriculture (3)
 - f. Ministry of Health (5)
 - g. Agency of Drugs and Food Control (3)
- (4) Academia (5)

2. ASEAN Nagoya Club (ANC)

- a. Activities: Collaborative Program on Human Resource Development and Business Matching and Mentoring (between ANC Member Companies and Local Indonesian SMEs)
- b. Targeted Institutions and Number of Persons Involved
 - (1) UGM Academic Programs administering Information Technology (IT)-related Fields
 - a. Students joining Japanese IT (Language) Course (21)
 - b. Academic Staffs (7)
 - (2) Local Governments
 - a. Kebumen Regency (15)
 - b. Sleman Regency (11)

II. Government Agencies

1. Ministry of Trade

Activities: FTA Policy Dissemination and General Public Consultation/Discussion

Number of Participants: Government Officials (5), Students and General Public (35)

2. Ministry of Foreign Affairs

Activities: Economic and Trade Diplomacy

Number of Participants: Government Officials (9), Students (25)

3. Local Governments and Communities

Activities: Initiating and Establishing Local Governance Forum on Creative Industry and Tourism (Jogja Creative Industry Forum/JCIF and Jogja Tourism Governance Forum/JTGF)

Number of Participants:

JCIF: Local Government Officials (3), Business/Industries (7), Local Community Activists and Organization Members (5)

JTGF: Local Government Officials (5), Village and Community-based Tourism Associations/Organizations Members (45), Local Tourism Activists (5)

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■ Country Team Coordinator & Lead Expert (2016)

ERIA (Economics Research Institute for ASEAN and East Asia) Research Project on “21st Century Regionalism, Mega FTAs, and Asian Regional Integration: Implications of TPP Agreement on Intellectual Property Rights (IPR), Investment and State-Owned Enterprises (SOEs) for Indonesia” (Specialized Topic: Indonesia Investment Legal Framework)

■ Research Associate (2016)

CWTS UGM & the Center for Strategic and International Studies (CSIS) Research Project on “TPP and Investment Regulations: How Indonesia Suits?”

Recent WTO and Trade-related International Forum and Conferences

■ WTO Chairs Programme (WCP)

- o 1st WCP Annual Conference (Geneva and Barcelona, May 2010)
- o 2nd WCP Annual Conference (Geneva, June 2011)
- o 3rd WCP Annual Conference (Geneva, June 2012)
- o 4th WCP Annual Conference (Geneva, July 2013)
- o 5th WCP Annual Conference (Geneva, February 2014)
- o 6th WCP Annual Conference (Geneva, November 2015)
- o 7th WCP Annual Conference (Geneva, November 2016)
- o 8th WCP Annual Conference (Buenos Aires, December 2017)
- o 9th WCP Annual Conference (Geneva, December 2018)
- o 10th WCP Annual Conference (Geneva, July 2019)

■ WCP Aid for Trade (AfT) Side Event (Geneva, July 2013)

■ WTO Public Forum

- o “Trade Behind the Headlines” (September 2017)
- o “Trade 2030” (December 2018)

- The Asia WTO Research Network (AWRN)
 - 10th AWRN Annual Conference “Re-invigorating a Momentum for WTO Negotiations after Bali Conference and Strengthening the Governance of International Trade” (Taipei, June 2014)
 - 11th AWRN Annual Conference “Regionalism in Asia-Pacific and Beyond: Challenges and Opportunities” (Bali, July 2015)
 - 12th AWRN Annual Conference “The Trans Pacific Partnership (TPP): A Paradigm Shift in International Trade Regulation?” (Hong Kong, May 2016)

- United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) ARTNeT Seminar “ASEAN4-Japan Trade Relations in Automotive and Electronics Sectors: Trade Patterns and Trends in Value Added” (Bangkok, January 2016)
UNESCAP link (slide presentation):
http://www.unescap.org/sites/default/files/ARTNeTSeminar_ASEAN4Japan_TradeRelations.pdf