

# INTERNATIONAL TRADE AND GENDER



## Tue. 17 Gender, trade policy and women's export entrepreneurship

Explore the contribution of international trade towards achievement of gender equality through trade policies and promotion of women entrepreneurs.

### 10:00 Inauguration:

- Alicia Bárcena, Executive Secretary, ECLAC
- Keun-Ho Jang, Ambassador of the Republic of Korea in Chile
- Mónica Zalaquett, Minister of Woman and Gender Equity, Chile

**10:30 Trade and women's equality**, Mario Castillo, Director, Division of International Trade and Integration, ECLAC

**10:45 Women's economic autonomy at the center of trade policies for a transformative recovery with equality**, Ana Gúezmes García, Director, Division of Gender Affairs, ECLAC

**11:00 The WTO and women's economic empowerment**, Anoush der Boghossian, Gender Focal Point, WTO

### 11:15 Q&A

**11:30 Roundtable: The trade-policy agenda and gender.** Introduction and moderator, Amrita Bahri, Professor, ITAM

- European Union, Beni Fisch, European Commission
- Georgina Wainwright Kemdirim, Special Advisor, Global Affairs Canada
- Angélica Romero, Director of Multilateral Economic Affairs, SUBREI, Chile

### 12:10 Q&A

**12:25 Presentation of the WB-WTO publication (2020) "Women and Trade: The Role of Trade in Promoting Women's Equality"**

**12:45 Roundtable: Promoting women export entrepreneurs under COVID 19.** Introduction and moderator: Ximena Olmos, ECLAC Consultant.

- María del Pilar Alarcón, PROMPERU
- Adela Rivas, El Salvador, PROESA
- Shirley Gómez, PROCOLOMBIA

### 13:25 Q&A

**13:40 Closing note**, Alicia Frohmann, ECLAC Consultant

## Wed. 18 Gender and global value chains

Analyze gender gaps in GVC, identify frameworks, new data and trends; present government initiatives to promote gender equality in GVCs.

### 10:00 Welcome

- Mario Castillo, Director, Division of International Trade and Integration, ECLAC
- Rodrigo Yáñez, Undersecretary of International Economic Relations (SUBREI), Ministry of Foreign Relations, Chile
- Winfried Weck, Director ADELA Program, KAS

**10:30 Trade and gender: an analytical framework**, Jane Korinek, OECD

**10:50 Roundtable: Gender gaps in different GVC.** Introduction and moderator: Nanno Mulder, Division of International Trade and Integration, ECLAC

- *GVC analytical framework and gender*, Karina Fernandez-Stark, ECLAC Consultant
- *Agriculture*, Ximena Olmos, ECLAC Consultant
- *Mining*, Penny Bamber, Duke University
- *Manufacturing*, Alfredo Hualde, COLEF, Mexico
- *Tourism*, Daniela Moreno, Universidad Complutense de Madrid, Spain
- *Business services*, Laura Ortiz, CINDE, Costa Rica and Vivian Couto, ECLAC Consultant
- *Challenges and opportunities for women's participation in GVC in the context of COVID-19*, Nicole Bidegain, Division of Gender Affairs, ECLAC

### 11:50 Q&A

**12:00 Roundtable: Government initiatives to reduce the gender gap in GVC.** Introduction and moderator: Ana Gúezmes García, Director, Division of Gender Affairs, ECLAC

- Viviana Aráneda, SUBREI, Chile
- Nadine Gasman, President, National Women's Institute, Mexico
- Mónica Bottero, Director, National Women's Institute, Uruguay

### 12:45 Q&A

**13:00 Closing note**, Alma Espino, Centro Interdisciplinario de Estudios sobre el Desarrollo (CIEDUR), Uruguay

## Thurs. 19 South-South Dialogue on Trade, Gender and Social Inclusion

TAF2+'s Gender, Social Inclusion and Trade (GST) Grant, funded by FCDO UK, will be presenting their technical studies on gender and trade-related issues to facilitate knowledge-sharing and networking amongst stakeholders in the global South.

**10:00 Welcome and introduction:** Naila Kabeer, Professor, London School of Economics

**10:15 Trade, Gender and Social Inclusion:** Susan Joeekes, Director GST Grant

**10:35 Gender Equality and Voluntary Standards:** Sally Smith, Researcher, Inclusive and Sustainable Development

### 10:55 Q&A

**11:10 Roundtable: Gender and Social Inclusion in Trade Agreements.** Introduction and moderator: Alicia Frohmann, Director GST Grant

- Mariangela Linoci, UNCTAD
- Bogolo Kenewendo, Former Minister of Trade, Botswana, and Economic Development Consultant
- Gloria Atuheirwe, Director Women in Trade at TradeMark East Africa
- Amrita Bahri, Professor, ITAM
- Secretary of Trade Nepal *TBC*
- Margaret Ventura, Directorate General for Foreign Trade, Belize
- Mónica Lugo, PRODESA, Mexico

### 12:15 Q&A

**12:30 SheTrades Outlook:** Jacqueline Salguero Huaman, Associate Economic Affairs Officer at ITC

**12:45 Data Analysis for Gender and Trade Assessments:** Marzia Fontana, Research Associate at Institute of Development Studies at Sussex, UK

**13:05 Gender Gaps in Services Trade:** Andrea Lassmann, Professor of International Economic Policy at University of Mainz, Germany

### 13:25 Q&A

**13:45 Symposium closing note**, Mario Castillo, Director, Division of International Trade and Integration, ECLAC

