



WTO CHAIRS
PROGRAMME



Center for Global Trade
and Investment

INTERNATIONAL CONFERENCE ON THE FUTURE OF WTO IN A MULTIPOLAR WORLD WITH MR. PASCAL LAMY

July 17th, 2014
São Paulo School of Economics - Getulio Vargas Foundation
Rua Itapeva 474 – 6o. floor - Room 6000
Bela Vista
São Paulo

Program

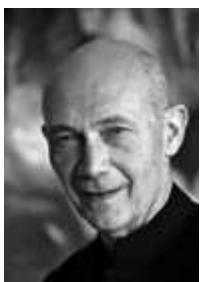
9h30-10h – Welcome Coffee

10h0 – 12h30 – Lecture on the Future of WTO in a Multipolar World

Chair: Vera Thorstensen (FGV)

Keynote Speaker: Pascal Lamy

Discussants: Amb. Rubens Barbosa, Alberto do Amaral (FD-USP) and Umberto Celli (FDRP-USP)



Pascal Lamy holds degrees from the Paris based Ecole des Hautes Études Commerciales (HEC), from the Institut d'Études Politiques (IEP) and from the Ecole Nationale d'Administration (ENA). In Brussels from 1985 to 1994, Pascal Lamy was Chief of staff for the President of the European Commission and his representative as Sherpa in the G7. Between 1999 and 2004, Pascal Lamy was Commissioner for Trade at the European Commission under Romano Prodi, and former WTO Director-General from 2005 to 2013.

Ambassador Rubens Antonio Barbosa is Chairman of the Supreme Board of Foreign Trade – FIESP, and Member of GACINT/USP. Was Ambassador in London from 1994 to 1999 and Washington from 1999 to 2004. Former Chairman of the Association of Coffee Producing Countries (ACPC).





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Alberto do Amaral Junior graduate at Law from Universidade de São Paulo (1983). Ph.d. at International Law from Universidade de São Paulo (1987). Has experience in International Trade Law, WTO, human rights and Mercosul.

Umberto Celli Junior Graduated in Law from University of São Paulo (USP). Master, PhD and post-doctor in International Law from the University of São Paulo (USP) (1990), (1998) and (2008); Dean of the University of São Paulo Law School at Ribeirão Preto.



Vera Thorstensen is a professor at the School of Economics from the Getulio Vargas Foundation and Head of the Center on Global Trade and Investments. She was the economic advisor of the Mission of Brazil to the WTO from 1995 to 2010 and was Chair of the WTO Committee of Rules of Origin for seven years. She was an invited professor at Sciences-Po, IELPO-Barcelona, IEE-Lisbon, where she lectured on Trade Negotiations. She has a Master and Doctoral Degrees in Finance and Economics by EAESP-FGV and completed post-doctoral programs at Harvard (EUA) and *Centre for European Policy Studies* (Bruxelas) and was a Visiting Scholar at the Interamerican Development Bank (Washington).