

**FEMALE ECONOMIC EMPOWERMENT IN THE COVID-19 CONTEXT**

*A series of seminars co-hosted by the United Kingdom and Mexico*

Thursday, 3 September 2020

8:30 – 12:15, Mexico City time | 14:30 – 18:15, UK time

**SEMINAR PROGRAMME**

*\*All indicated times are in Mexico City time (BST-6)*

## Wednesday, 2 September 2020

### 09:00 – 11:00 Microsoft Teams system testing

- Participants are encouraged to connect at any point during this time to test the system.

## Thursday, 3 September 2020

### 7:30 – 8:30 Microsoft Teams system testing

- Participants are encouraged to connect one hour in advance to test the system.

### 8:30 – 8:45 Opening remarks

- **Welcome by UK**, *Corin Robertson*, British Ambassador to Mexico
- **Welcome by Mexico**, *Aureny Aguirre*, Chargée d'affaires, Embassy of Mexico to the UK
- **Opening remarks by Mexico**, *Martha Delgado*, Undersecretary for Multilateral Affairs and Human Rights
- **Opening remarks by UK**, *Corin Robertson*, British Ambassador to Mexico

### 8:45 – 9:45 Session 1. Promoting education and training

- **Introduction of participants**, conducted by moderator, *Krizia Delgado*, Chevening alumna, Innovation and Public Policy Strategist at Google México (5 minutes)
- **Presentation by Mexico**, *María Edith Bernáldez Reyes*, Director General of International Relations, Ministry of Education (5 minutes)
- **Presentation by the UK**, *Alicia Herbert*, Head, Children, Youth and Education Department, FCDO (5 minutes)
- **Moderated dialogue** (40 minutes)
  - *Gina Diez-Barroso*, Founder and CEO of Diarq Group
  - *María Teresa Arnal*, Head of Stripe Latin America
  - *Susan Douglas*, British Council's Senior Adviser on Schools
  - *Graciela Rojas*, founder and President of "Movimiento STEAM"
  - *Irma Gomez*, SFPmX Advisor (UK Skills for Prosperity Mexico programme)
- **Wrap up comments** by moderator (5 minutes)

### 9:45 – 9:55 Break

**9:55 – 10:55      Session 2. Boosting women-led businesses and access to skills development**

- **Introduction of participants** conducted by moderator, *Gina Diez-Barroso*, Founder and CEO of Diarq Group (5 minutes)
- **Presentation by the UK**, *Corin Robertson*, British Ambassador to Mexico (5 minutes)
- **Presentation by Mexico**, *Ana Bárbara Mungaray*, Head of the Productive Development Unit, Ministry of Economy (5 minutes)
- **Moderated dialogue** (40 minutes)
  - *Sylvia Varela*, Head of AstraZeneca Mexico
  - *Christine Kenna*, Partner at IGNIA Partners Capital Venture
  - *Amrita Bahri*, Co-Chair Professor, WTO Chair Program, Mexico; Professor, ITAM
  - *Juliet Cornford*, British Council's Social Enterprise Adviser
- **Wrap up comments** by moderator (5 minutes)

**10:55 – 11:05      Break**

**11:05 – 12:05      Session 3. Addressing the care economy and reducing gaps in the labour market**

- **Introduction of participants** conducted by moderator, *Cristopher Ballinas Valdés*, Director General for Human rights and Democracy, Ministry of Foreign Affairs (5 minutes)
- **Presentation by the UK**, *Hannah Burd*, Programme Director of the Gender & Behavioural Insights Programme and Principal Advisor at the Behavioural Insights Team (5 minutes)
- **Presentation by Mexico**, *Nadine Gasman*, President of the National Women's Institute (5 minutes)
- **Moderated dialogue** (40 minutes)
  - *Gemma Santana*, Director General of the 2030 Agenda, Office of the President of Mexico
  - *Mónica Flores*, President of Manpower Latin America
  - *Gina Diez-Barroso*, Founder and CEO of Diarq Group
  - *Friné Salguero*, Executive Director of "Instituto de Liderazgo de Simone de Beauvoir"
  - *Silvia Mejía*, Project Director for Neighbourhood Mobility, British Embassy Future Cities Programme
- **Wrap up comments** by moderator (5 minutes)

**12:05 – 12:15      Closing remarks**

- **Closing remarks by UK**, *Wendy Morton MP*, Minister for European Neighbourhood and the Americas
- **Closing remarks by Mexico**, *Amb. Julián Ventura*, Deputy Secretary of Foreign Affairs