

WCP - Nepal 3rd Annual Conference 2025

Climate Change and Trade Sustainability in South Asia

Day I - SATURDAY, 11 th JANUARY 2025 Venue: Hotel Yak & Yeti		
9:30 AM - 10:00 AM	REGISTRATION, TEA/COFFEE	
10:00 AM - 11:00 AM	INAUGURAL SESSION MEETING LINK: https://nren.zoom.us/j/94692267608?pwd=aY5EziKT6pPhNZUdbQGosQqhaqhvMO.1	Hall: Regal 2
10:00 AM - 10:05 AM	Start of the program & ushering guests to the Dias - [Emcee]	
10:05 AM - 10:15 AM	Welcome Remarks by Prof. Dr. Achyut Wagle Registrar, Kathmandu University Chair, WTO Chairs Programme Nepal, Chair (WCP - Nepal 3rd Annual Conference 2025)	
10:15 AM - 10:20 AM	Official inauguration by the lightning of the Panas by Honorable Mr. Bishnu Prasad Poudel Deputy Prime Minister & Finance Minister Chief Guest of the Ceremony	
10:20 AM - 10:25 AM	Address by Prof. Dr. James J. Nedumpara Head and Professor, Centre for Trade and Investment Law India Chair, WTO Chairs Programme	
10:25 AM - 10:30 AM	Distinguished Address by H.E. Dr. Xiangchen Zhang (Virtual) Deputy Director General, WTO	
10:30 AM - 10:35 AM	Address by H.E. Ram Prasad Subedi (Virtual) Ambassador of Nepal, Permanent Mission to UN, Geneva	
10:35 AM - 10:40 AM	Address by Mr. Dev Raj Joshi Join Secretary, Ministry of Industry Commerce and Supplies	
10:40 AM - 10:45 AM	Address by WCP Turkey Dr. N. Pinar Artiran Director of the Research Center for International Trade Law and Arbitration Istanbul Bilgi University	
10:45 AM - 10:55 AM	Inaugural Address by Chief Guest Honorable Mr. Bishnu Prasad Poudel Deputy Prime Minister & Finance Minister	
10:55 AM - 11:00 AM	Vote of Thanks Prof. Dr. Bijay KC Dean, Kathmandu University School of Management	

11:10 AM - 12:10 PM	PANEL DISCUSSION: Climate-Smart Trade: South Asia's Path to a Sustainable Future	Hall: Regal 2
Moderator	Dr. Ratnakar Adhikari Executive Director, Enhanced Integrated Framework Secretariat, WTO	
Panelists	Mr. Rajan Sharma Past President Nepal Freight Forwarder's Association Advisor Commodity Council and Transport Committee FNCCI General Secretary and Trade Conveyor Nepal India Chamber of Commerce and Industries	
	Prof. Dr. Wenxing CUI School of Global Governance Shanghai University of International Business and Economics (SUIBE)	
	Prof. Dr. Biju Thapalia Vice Chancellor, Purbanchal University	
	Dr. Maharani Hapsari WCP Indonesia, Faculty of Social and Political Science Universitas Gadjah Mada	
	Dr. Toya Narayan Gyawali Former Member Secretary, National Planning Commission Former Secretary, GoN	
12:15 PM - 1:15 PM	LUNCH	

1:20 PM - 3:20 PM	PAPER PRESENTATION	
PARALLEL SESSION - Track 1: Climate Change and Sustainability		Hall: Regal 2
Chair: Prof. Dr. Michael Troilo Ordinary Professor of Strategy, Management, and Operations in the Busch School of Business at the Catholic University of America		
Presenters:		
<ol style="list-style-type: none"> Shikha Jha - Comparative Analysis of National Action Plan on Business and Human Rights of South Asia from Corporate Environment Sustainability Perspective Saurav Narayan, Dr. Puneet Pathak - Climate Change, Food Security, and Tribal Sovereignty: A Legal Examination of Rights Sushant Rijal - Climate Shocks and Income Smoothing Behavior in Nepal: A Comparative Effectiveness Analysis of PSM, CEM and MDM Shanti Rieng - Integrated Paddy cum Fish Farming - Sustainable way of agriculture practice by Apatani Community of Arunachal Pradesh: A Case Study Dr. Deepak Kumar Chauhan - Legal Adaptations to Climate Change: Analyzing the Role of Agrarian Law in Ensuring Food Security in India Som Raj Nepali - Green Bonds: A Catalyst for Sustainable Energy Development in Nepal 		
Discussants:		
<ol style="list-style-type: none"> Mr. Upendra Poudel Chairman of the Board, Nabil Bank Limited Prof. Dr. Wenxing CUI School of Global Governance Shanghai University of International Business and Economics (SUIBE) 		

1:20 PM - 3:20 PM	PAPER PRESENTATION	
PARALLEL SESSION - Track 2: Regional and Global Trade Dynamics		Hall: Regency
<p>Chair : Prof. Dr. James J. Nedumpara Head and Professor, Centre for Trade and Investment Law India Chair, WTO Chairs Programme</p>		
<p>Presenters:</p> <ol style="list-style-type: none"> Gaurab Luitel, Hari Krishna Panta - From leaves to markets: Assessing trade competitiveness of Nepalese tea in the WTO era Amrit Kharel - Agricultural Trade Policies and Food Security in Nepal: A WTO Perspective- Rachana Sinnarkar - Environmental and National Interests in WTO- GATT Art XX and Climate Change Dr. Rudra Sharma, Nabaraj Pandey - Regional and Global Trade Dynamics from a Bilateral Agreement Perspective Sagar Bishwakarma - Estimating Import Demand Function of Nepal: An ARDL Co-integration Approach Shashwat Singh, Vikram Pratap Singh - An Analysis of India's Bilateral Trade with UAE: Trend and Forecasting 		
<p>Discussants:</p> <ol style="list-style-type: none"> Prof. Dr. Kushum Shakya, Former Dean - Faculty of Humanities and Social Sciences, Tribhuvan University (TU) Dr. N. Pinar Artiran WCP Turkey, Faculty Member in Private International Law Director of the Research Center for International Trade Law and Arbitration Istanbul Bilgi University 		
3:25 PM - 3:40 PM	TEA/COFFEE	

3:45 PM - 4:45 PM	PLENARY SESSION - KEYNOTE	Hall: Regal 2
4:00 PM - 4:30 PM	<p>"International Business: The Way Forward"</p> <p>Prof. Dr. Elizabeth L. Rose Research Chair Professor (Business Policy & Strategy), Indian Institute of Management Udaipur (IIM-U)</p>	
4:30 PM – 5:00 PM	<p>"A Critical Perspective on International Business and Sustainability"</p> <p>Prof. Dr. Michal Zdziarski Chair of Strategy and International Business, Faculty of Management University of Warsaw</p>	

3:45 PM - 4:45 PM	WCP Asia Chairs Meeting MEETING LINK: https://nren.zoom.us/j/94692267608?pwd=aY5EziKT6pPhNZUdbQGosQghaqhvMO.1	Hall: Regency
WCP Chair Members	Prof. Dr. Achyut Wagle Registrar, Kathmandu University Chair, WTO Chairs Programme Nepal Chair (WCP - Nepal 3rd Annual Conference 2025)	
	Prof. Dr. James J. Nedumpara Head and Professor Centre for Trade and Investment Law India Chair, WTO Chairs Programme	
	Dr. Harish Iyer (Virtual) Head of the WTO Chairs Programme Unit in TA Coordination, Partnerships and Internship Programmes Section, Institute for Training and Technical Cooperation, WTO	
	Prof. Thi Thu Huong Trinh (Virtual) Chair, WCP Vietnam Vice-Dean of the School of Economics and International Business, Director of the Logistics and Supply Chain Management Department, Foreign Trade University	
	Dr. N. Pinar Artiran WCP Turkey, Faculty Member in Private International Law Director of the Research Center for International Trade Law and Arbitration Istanbul Bilgi University	
	Dr. Maharani Hapsari WCP Indonesia, Faculty of Social and Political Science Universitas Gadjah Mada	
	Prof. Dr. Wenxing CUI School of Global Governance Shanghai University of International Business and Economics (SUIBE)	
	Asst. Prof. Satwik Shekhar Coordinator WCP - India, CTIL, IIFT	
	Mr. Ridhish Rajvanshi Senior Research Fellow, CTIL	
Asst. Prof. Srawan Kumar KC Co-ordinator, WCP - Nepal		
5:00 PM - 6:00 PM	CULTURAL PERFORMANCE	Hall: Regal 2
6:00 PM - 9:00 PM	NETWORKING DINNER	Hall: Regal 2

Day II - SUNDAY, 12th JANUARY 2025
Venue: Hotel Yak & Yeti

8:30 AM - 9:00 AM	REGISTRATION	
9:00 AM - 9:05 AM	WELCOME	
9:10 AM - 10:40 AM	PAPER PRESENTATION	
Track 3 - Digital Transformation and Trade Innovation		Hall: Regal 2
<p>Chair: Assoc. Prof. Dr. Anup Shrestha University of Southern Queensland (UniSQ), Australia</p>		
<p>Presenters:</p> <ol style="list-style-type: none"> Dr. Md. Sumon Hossain - Factors Influencing Mobile Banking Adoption: A Case Study of Rajshahi City Mahfuzur Rahman - Impact of Facebook Marketing on Brand Trust, Quality, Equity, and Loyalty in Bangladesh's Fashion Brands Riya Regmi, Dipesh Karki - Understanding Trade Digitization Landscape of Nepal Roshee Lamichhane - Leveraging Digital Supply Chains for B2B Trade and Business Resilience in Adversity of Nepali MSMEs 		
<p>Discussants:</p> <ol style="list-style-type: none"> Mr. Suman Shakya Founder - Tangent Waves Mr. Ridhish Rajvanshi Senior Research Fellow, CTIL, IIFT, New Delhi 		
10:45 AM - 10:55 AM	TEA/COFFEE	
11:00 AM - 1:00 PM	PAPER PRESENTATION	
TRACK 4: Global Trade and International Business		Hall: Regal 2
<p>Chair: Prof. Dr. Michal Zdziarski Chair of Strategy & International Business, Faculty of Management, University of Warsaw</p>		
<p>Presenters:</p> <ol style="list-style-type: none"> Dr. Md. Shawan Uddin, Dr. Md. Sohel Rana, Md. Kutub Uddin, Md. Sohel Rana - Exploring Consumer Loyalty Drivers for Sweetmeat Products: A Dual Approach with SEM and fsQCA Ashmita Dahal Chhetri - Attitude Formation Towards Sustainable Products Dr. Md. Abdul Hakim, Dr. Md. Ohidul Islam, Dr. Shaikh Shamsul Arafin, Dr. Md. Mahbubul Kabir, Md. Salah Uddin - Exploring Job Stress and Gender Dynamics: Factors Driving Employee Attrition in Bangladesh's Banking Sector Saugata Paul - The effect of hedging on firm value: Evidence from Emerging Market Satyendra Upreti, Rohit Sharma - The mediating role of green brand ambidexterity on green fashion product purchase behavior and its determining factors Md. Mehedi Hasan - Empowered through Connectivity: A Phenomenological Investigation into the Transformative Effects of Mobile and Internet Accessibility on Women in Rural 		
<p>Discussants:</p> <ol style="list-style-type: none"> Dr. Mona Shrestha Adhikari Chief Executive Officer, EMERGE Pvt. Ltd Asst. Prof. Satwik Shekhar Coordinator WCP - India, CTIL, IIFT, New Delhi 		
1:00 PM - 2:00 PM	LUNCH	

2:05 PM – 3:05 PM	PANEL DISCUSSION: Empowering Women in Trade for Inclusive Growth	Hall: Regal 2
Moderator	Dr. Mona Shrestha Adhikari Chief Executive Officer, EMERGE Pvt. Ltd	
Panelists	Mrs. Darshana Shrestha First Vice President Federation of Woman Entrepreneurs Associations of Nepal (FWEAN)	
	Prof. Dr. Kushum Shakya Former Dean - Faculty of Humanities and Social Sciences, Tribhuvan University (TU)	
	Mr. Lila Dhar Adhikari Under Secretary, Ministry of Industry, Commerce and Supplies	
	Mr. Subash Nepali Economic and Sustainable Development Adviser, United Nations (UN)	
3:10 PM - 4:40 PM	PAPER DEVELOPMENT WORKSHOP	Hall: Regal 2
Facilitator	Prof. Dr. Elizabeth L. Rose Research Chair Professor (Business Policy & Strategy), Indian Institute of Management Udaipur (IIM-U)	
4:40 PM - 5:00 PM	CLOSING SESSION	Hall: Regal 2
4:40 PM - 4:45 PM	Closing Remarks by Prof. Dr. James J. Nedumpara Head and Professor, Centre for Trade and Investment Law India Chair, WTO Chairs Programme	
4:45 PM - 5:00 PM	Certificates and Best Paper Award Distribution by Prof. Dr. Achyut Wagle - Registrar, Kathmandu University	
5:00 PM - 5:30 PM	TEA/COFFEE AND NETWORKING	