

Technical Support and Talents Development for China's E-commerce and Digital Economy Negotiation

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Strategic objectives and work plans



Objectives

- To deliver research outputs and solutions to the major problems facing the E-commerce and digital economy in China and the WTO
- To build the School of Trade Negotiations (WTO Chair Institute-China) into the most attractive research institution and think tank on global economic governance

Work plans



Specific research outputs

Curriculum development

Outreach activities



Specific research outputs and working packages



Research outputs

Systematic research activities will be conducted on the following issues:

E-commerce negotiation in China and the WTO, the development of digital economy and its regulation, and the global data governance, among others

Working packages

WP 1

The involvement in the rules-setting on global data governance and China's responses in the context of Covid-19

WP 2

WTO negotiations on E-commerce and China's strategies



Curriculum development and teaching





Curriculums and teaching

- New courses arranged for the students of WTO Law: ***International Economic Law and Digital Economy***
- New courses arranged for the students of International Business: ***E-commerce Case Studies***
- More master's curriculums related to E-commerce and digital economy will be developed, including WTO Business Management in Digital Era, Advanced Digital Marketing, Digital Transformation in the WTO Context, Digital Entrepreneurial Finance, and Digital Technology for Business, among others.



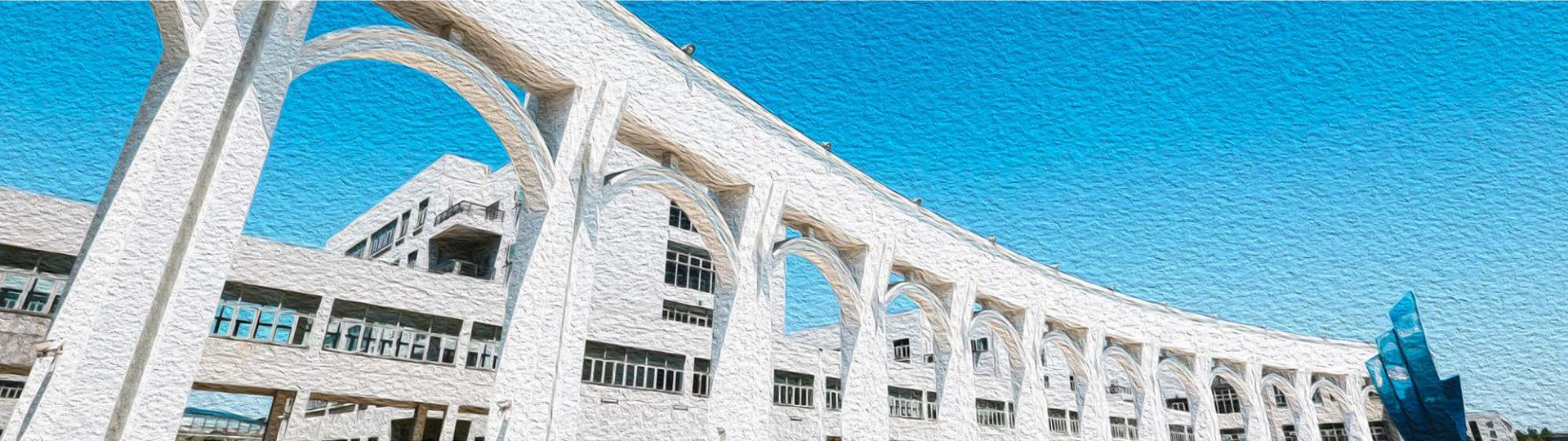
Outreach activities





Outreach activities

- WTO Chairs Programme: 2021 Global Trade and Economic Governance Forum
- "World Trade Report 2021" China Launch Seminar
- Webinar on Technical Support and Talents Development for China's E-commerce and Digital Economy Negotiation



Thanks for your attention!

