

# CATALYST



Harmonising Actions in the Caribbean Creative Ecology  
*A Creative Ideas Lab*

**13TH  
15TH  
JUNE**

UNIVERSITY OF THE WEST INDIES,  
ST. AUGUSTINE  
TRINIDAD AND TOBAGO

# CATALYST

wishes to thank its partners



UWI



Ministry of Community Development,  
Culture and the Arts



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# PROGRAMME OVERVIEW

The University of the West Indies, St. Augustine through its involvement in the EU LAC Focus Project proposed CATALYST: Harmonising Actions in the Caribbean Creative Ecology - A Creative Ideas Lab, to enhance current approaches to develop the region's creative sector. CATALYST is a joint effort between The UWI, The British Council and The EU LAC. The EU LAC FOCUS is a collaborative project funded by the European Commission under Grant Agreement No 693781. This forum seeks to harmonise the activities of the actors, agencies and stakeholders in the Caribbean creative ecology including international funders, regional agencies, national governments, cultural workers and creative enterprises.

The UWI is invested in CATALYST for many reasons. Firstly, The UWI's Triple A Strategy 2017-2022: Revitalising Caribbean Development challenges the university to provide strategies to develop the natural resources of the region.. In keeping with this mandate, the creative industries sector has been identified as one of the platforms for spearheading efforts to diversify Caribbean economies and improve social cohesion. Therefore, The UWI is tasked with developing a research cluster in this area to guide and inform decision-making in the region.

It is envisaged that CATALYST will provide an opportunity to get high-level decision-makers, funders and creativities in the same space to discuss how funding and technical assistance actually affect their work in the creative ecology. This information will then be used to hone a more coordinated, inclusive and evidence based approach to the sector's development. The UWI looks forward to collaborating with international agencies such as the British Council, regional actors and cultural practitioners in the service of converting this most important of regional assets into real developmental energy.

Suzanne Burke PhD, Programme Lead, CATALYST

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## BACKGROUND AND RATIONALE

The proposal to host this workshop was based in part on the goals of the EU-LAC Focus Project, which seeks to 'give focus' to the cultural, scientific and social dimensions of co-operation between the European Union and the Caribbean. More specifically, the project is responding to the stated need to enhance the 'common vision' between the two regions through the sharing of research and activities in the cultural sector.

The workshop serves as a platform to begin much needed discussions on harmonizing activities in the regional cultural sector. In this regard, the initiatives by the key players in the sector such as CARICOM, the Caribbean Development Bank, the British Council, the European Union and national governments will be mapped and examined with the view to identifying overlaps and gaps in their activities. All of these organisations have identified the development of the cultural and creative industries as part their individual mandates but have developed different, oppositional or overlying modalities to realize this goal.

Therefore, the main objective of CATALYST is to record the views of cultural practitioners who are on the receiving end of these efforts. Their experiences will be matched against the aims of funding programmes, national cultural policies and the research of the academic community to assess the overall efficacy of actions in the Caribbean cultural ecology.

Together, this group of practitioners, funders, technocrats, researchers and activists will begin to map ways to create better institutional linkages, streamline policies and investment to foster a healthier cultural ecology in the region.

# PARTNER PROFILES



## THE UNIVERSITY OF THE WEST INDIES

The UWI is internationally recognised as a centre of excellence in research, knowledge creation and innovation on matters related to the Caribbean and small island states. It aims to provide a high quality teaching and learning environment, facilitate critical thinking, and produce graduates who are equipped to innovate regionally and impact globally. The University has collaborative links with over 160 universities globally.

In its commitment to enhancing Caribbean development, UWI's focal areas are linked closely to CARICOM's development priorities. They take into account region-wide areas of concern such as environmental issues, health and wellness, cultural industry development, gender equity and the critical importance of innovation. UWI St. Augustine is the ideal institution for local and international students with an interest in Caribbean society.

## EU-LAC FOCUS PROJECT

The EULAC-Focus is a research project funded under the Horizon 2020 programme of the European Union for the 2016-2019 period, as part of the European strategy to strengthen the partnership between the European Union (EU) and the Community of Latin American and Caribbean States (CELAC). The project aims to evaluate the state of scientific, social and cultural relations between both regions, reflecting upon the most important challenges and, starting from a literature analysis, will provide suggestions to boost existing initiatives and develop new proposals for cooperation.

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## BRITISH COUNCIL

Founded in 1934, the British Council is the oldest cultural relations organisation in the world. It aims to promote a wider knowledge of [the UK] and the English language abroad and develop closer cultural relations between [the UK] and other countries. The Council is the UK's international organisation for cultural relations and educational opportunities.

Working with over 100 countries across the world in the fields of arts and culture, English language, education and civil society, the British Council builds links between UK people and institutions and those around the world, helping to create trust and lay foundations for prosperity and security around the world. Their work in the arts helps increase audiences for international work in the UK and for UK work globally, bringing artists together and supporting the development of skills and policy in the arts and creative industries. Through this work, the Council ensures that culture in its broadest sense plays a vital role in connecting with and understanding each other.

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## PROGRAMME SCHEDULE

### CATALYST

Harmonising Actions in the Caribbean Creative Ecology  
– a Creative Ideas Lab

Programme – June 13-15<sup>th</sup>, 2018

Venue: Institute of Critical Thinking, Lecture Room II, The UWI,  
St. Augustine

#### DAY ONE:

Where are we now?

Current Realities: Mapping of existing programmes, exchanges and modalities of access.

#### OPENING

0900 - 0945

- Opening remarks: Chairperson Professor Paula Morgan
- Welcome Remarks:
  - Professor Indar Ramnarine - Acting Principal, The UWI, St. Augustine
  - Mr. Simon Dancey - Director for Cultural Skills, The British Council
  - Professor Lluis Bonet – EU LAC Focus Project
  - Dr. the Honourable Nyan Gatsby Dolly – Minister of Community Development, Culture and the Arts
- Closing Remarks – Suzanne Burke PhD

#### BREAK

Roundtable 1: 1015 – 1200

Conversation with creative practitioners and activists who have shifted the cultural landscape through their work, or who have been beneficiaries of funding and technical assistance from multilateral organisations.


Participants:

- Sean Leonard - Alice Yard, Trinidad & Tobago
- Marina Salandy Brown - BOCAS Lit Fest, Trinidad & Tobago
- Marcel Pinas – Kibii Foundation, Suriname
- Marvin George - Jouvay Ayiti, Jamaica/Trinidad & Tobago
- Holly Bynoe - National Art Gallery of the Bahamas

Moderator – Annalee Davis

#### LUNCH





Roundtable 2: 1300 – 1430

Conversation with regional and national actors and agencies to examine the scope, impact and challenges of donor programming and policies.

Participants:

- Ulrich Thiessen - EU, Trinidad & Tobago
- Hilary Brown PhD - Programme Manager, Culture and Community Development, at the CARICOM Secretariat
- Lisa Harding - Coordinator, SME Development, Caribbean Development Bank
- Lisa Callendar - Regional Consultant
- Marlon de Bique – Cultural Officer - Ministry of Community Development, Culture & the Arts.

Moderator – Keith Nurse PhD

Roundtable 3: 1445 – 1630

Conversation with donors and multilateral agencies on the rationale, scope and impact of cultural funding and technical exchanges between EU and LAC.

Participants:

- Karen Sheppard - EU Trinidad and Tobago
- Professor Lluís Bonet - EU LAC Focus Project
- Antoinette Blackman - Alliance Française Trinidad and Tobago
- Mr. Michael Hendrickson - Economic Affairs Officer, UN ECLAC

Moderator – Professor Paula Morgan

Summary of the day's activities: 1630 -1645

John Keiffer (UK)

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## PROGRAMME SCHEDULE

### DAY TWO:

How is it working?

Evidence and assessment of cultural programming and smart practice case studies.

#### Roundtable 1: 0900 – 1030

Show Me The Evidence? - Mapping actions in the cultural sector: processes and challenges

Participants:

- Annalee Babb PhD - Barbados (via Zoom)
- Antonio Herrera Hidalgo - Cuba
- Suzanne Burke PhD - Trinidad & Tobago
- Keith Nurse PhD - CARICOM Trade Data

Moderator – Keron Niles PhD

### **BREAK:**

#### Roundtable 2: 1100 - 1230

Making Policy Walk and Talk – Cultural policy development in the region

Participants:

- Chadd Cumberbatch - Director of Culture, Montserrat
- Damian Richardson - Cultural Officer 3, Ministry of Community Development, Culture and the Arts, Trinidad & Tobago
- Simon Dancey - British Council, Columbia and Brazil

Moderator - Suzanne Burke PhD

### **LUNCH:**

#### Roundtable 3a: 1330 - 1445

Making it Work - Sustainable cultural planning: From research to action.

Participants:

- Gerald Lidstone PhD - Director of the Institute for Creative and Cultural Entrepreneurship, Goldsmiths University UK
- Keron Niles PhD - IIR, The UWI, St. Augustine
- Sharon Le Gall PhD - Faculty of Law, The UWI, St. Augustine
- John Kieffer - UK Policy Advisor

Moderator – Marsha Pearce PhD

#### Roundtable 3b: 1500 - 1630

Making it Work - Sustainable cultural programming: Promoting innovation, investment product development and distribution



Participants:

- Bruce Paddington PhD - trinidad&tobago film festival .
- Tony Hall - Trinity in Trinidad Project
- John Arnold - Creative TT
- Gerry Williams - New Fire Festival

Moderator – Professor Lluís Bonet Summary of day's activities:  
1630 -1645

Madonna Doyle – Trinidad & Tobago

## *DAY THREE:*

What we should do – Hackathon

Hackathon facilitators: John Keiffer (UK) and Madonna Doyle (T&T).

Hackathon 1: 0930 -1100

Donor Agencies and Regional Bodies

Suggested areas of discussion:

1. Technical assistance
2. Cultural Exchanges
3. Co production and modalities for access
4. Funding of creative projects
5. Policy formulation and monitoring

### **BREAK**

Hackathon 2: 1130 – 1300

Practitioners, Academy and National/Regional Agencies

Suggested areas of discussion:

1. Information sharing and collaboration
2. Research and Training
3. Trade and Industry
4. Product Development and Marketing in CARICOM and CARIFORUM States

### **LUNCH**

Closure: 1400 - 1500

1. Online portal
2. Developing a UWI wide research agenda for Creative Sector
3. Wrap Up and Vote of Thanks

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# **CREDITS**

## **WORKSHOP HOST**

The University of the West Indies, St. Augustine Campus

## **PROJECT TEAM**

Dr. Suzanne Burke - Programme Lead  
Annalee Davis - Programme Consultant  
Chantal Harrison - Lee - Programme Consultant  
Professor Paula Morgan - Programme Consultant  
Simon Dancey - Programme Consultant  
Giulia Crossley - Communications and Marketing Coordination  
Amanda.Houchen - Communications and Marketing Coordination  
Kwayne.Jacobs - Communications and Marketing Coordination  
Erica Roscoe - Monitoring and Evaluation Consultant  
Elize Rostant - Project Assistant  
Lluís Bonet - EULAC Focus Project

## **EVENT PARTNERS**

Institute of Critical Thinking, The UWI, St. Augustine  
Workshop Venue

The University Inn and Conference Centre  
Accommodation and Meals

## **GRAPHIC DESIGN**

Dio Ink Limited - Dionique de Nobriga

## **CREATION OF 'CATALYST' LETTERS**

Nicole Joseph

## **TRAVEL AGENT**

Willoughby's Travel

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