



MINISTRY OF INDUSTRY, TRADE AND COOPERATIVES
State Department for Trade
Office of the Principal Secretary

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REF: MOITC/SDT/DET/AGOA/10

20th July, 2018

All Members
AGOA National Committee,

**RE: INVITATION TO PARTICIPATE IN THE 2ND THE KENYA TRADE WEEK AND
EXPOSITION: 30TH JULY - 3RD AUGUST 2018**

The State Department for Trade is organizing the 2nd Kenya Trade Week and Exposition scheduled to take place from 30th July to 3rd August 2018 at the Kenyatta International Convention Centre (KICC). In recognition of the pivotal role and support from your organization in the trade agenda, we wish to invite you to participate in the Trade Week where the following key events will take place: -

- 1) National Export Initiatives in Support of the Big 4 Agenda on 30th July 2018, which will focus on Kenya's exports initiatives to diversify the products, markets and understand trade development incentive mechanism.
- 2) **Official Opening of the 2nd Kenya Trade Week and Exposition on 31st July 2018 by H.E. President Uhuru Kenyatta** at the KICC where the National Export Development and Promotion Strategy (NEDPS) and the Kenya National AGOA Strategy will be launched. Thereafter, there will be a roundtable with Ambassadors, High Commissioners, Trade Representatives of Nairobi-based Foreign Embassies together with Development Partners in the trade sector; and,
- 3) A Session to discuss the National AGOA on Monday afternoon; among other key sessions (*see the attached program*).

Kindly confirm your attendance to my front office via email: psfortrade@gmail.com or telephone 020 315001/2-4. A comprehensive event's programme is hereby attached.

DR. CHRIS KIPTOO, CBS
PRINCIPAL SECRETARY

Encl.