

CALL FOR PAPERS

TTRA Asia Pacific Annual Chapter Conference 2025

Conference Theme

Regenerative Tourism in the Asia-Pacific Region

 Kathmandu, Nepal |  December 6–9, 2025



Namaste!

TTRA APAC chapter and Kathmandu University invites scholars, practitioners, and industry experts to be part of the engaging presentations, workshops and discussions on how regenerative tourism can shape the future of the hospitality and tourism industry in the Asia-Pacific region. Join us to redefine and assess the potential of regenerative tourism in enriching people, places and the planet. This conference challenges academics and professionals in the hospitality and tourism industry to explore new frameworks, policies, and practices that contribute to a self-sustaining, resilient, and regenerative tourism ecosystem.

Nepal, the land of peace and natural beauty, serves as the ideal backdrop for this conversation - where ancient wisdom, cultural heritage, and environmental consciousness converge to shape the future of tourism.

Why Regenerative Tourism?

Regenerative tourism goes beyond sustainability. While sustainability focuses on minimizing harm, regenerative tourism aims to actively restore, replenish, and revitalize destinations - benefiting both the environment and local communities. The approach draws inspiration from ecological and indigenous knowledge systems, advocating for holistic, nature-based, and community-driven solutions that reshape tourism as a force for renewal.

The transition to a regenerative mindset requires a paradigm shift in tourism research, policy, and practice. This conference provides a space for interdisciplinary dialogue - bringing together insights from urban planning, environmental science, hospitality, cultural studies, policy-making, and business innovation to craft solutions for a more resilient tourism industry.

Sub- Themes

Regenerative and sustainable tourism development in the Global South	Conceptualising and operationalising meaningful tourism experiences
Understanding of regenerative tourism in the Asia Pacific region	Rethinking the way we travel
Tourism and the circular economy	Changing tourist behaviours
Accessible tourism practices within the Asia Pacific region	Indigenous and ethnic tourism paradigms of Asia
Tourism for climate-resilient futures among island states and nations in Asia Pacific	Talent development in the Asian hospitality and tourism industry
Authenticity in tourism	Technology and innovation in the tourism industry
Preserving cultural heritage through tourism within Asia	AI & smart tourism: The future of global travel within Asia
Redefining lodging establishments for sustainable growth	Community-based tourism and impacts
Distinctive tourism entrepreneurship practices in Asia	Asia-centric tourism methodologies
Lifestyle mobilities (e.g. digital nomads) from Asian perspectives	Cultural influences on the gig economy in Asia Pacific tourism

Note: Any other themes can be reconsidered.

Submission Guidelines: We welcome original empirical research, theoretical papers, industry case studies, and policy analyses that contribute to the development of regenerative tourism.

Event Deadlines

- ✓ Abstract Submission: 31st July 2025
- ✓ Full Paper Submission: 31st August 2025
- ✓ Notification of Paper Acceptance Decision: 15th September 2025
- ✓ Early Bird Registration Deadline: 30th September 2025
- ✓ Registration Deadline: 31st October 2025
- ✓ Conference Date: 6th – 9th December, 2025

Submission Link

<https://forms.gle/vPUjDw85brJWc9ox9>

Abstract Submission Guideline:

<https://tinyurl.com/8m55a43z>

Registration details, and further information will be announced soon.

For inquiries, contact us at ttraconference@kusom.edu.np or mtham@usc.edu.au

Visit our website: <https://ttra.com/events/2025-asia-pacific-chapter-conference/>
<https://som.ku.edu.np/>