



WTO CHAIRS
PROGRAMME



TUNIS BUSINESS SCHOOL
UNIVERSITY OF TUNIS

WTO Chair at Tunis Business School

1st MENA Trade Workshop
2-3 June 2015
Beit El Hikma, Carthage
Tunisia



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Tuesday 2 June

08:30-09:30	Registration
09:30-10:30	Chair : Alan Deardorff , University of Michigan Panel: Habib Zitouna , ITCEQ and University of Carthage <i>Champions Wanted</i> <i>Promoting Exports in the Middle East and North Africa</i> MéliseJaud , MENA Chief Economist Office, The World Bank (with Caroline Freund)
10:30-11:00	Break
11:00-12:30	Session 1 Chair: Mariem Malouche , Trade and Competitiveness Practice, World Bank
11:00-11:30	<i>Conflicts, networks and trade: Does the neighbour hurt?</i> Daniel Mirza , University of Tours, CREM and CEPII José De Souza, University of Paris Sud, University of Paris 1 and CES Thierry Verdier, PSE and CEPR
11:30-12:00	<i>Not in my backyard: The trade effects of neighbour's civil war-the case of Syria</i> Massimiliano Cali , Trade and Competitiveness Global Practice, The World Bank Fadi Hassan, Department of Economics, Trinity College Dublin
12:00-12 :30	<i>Walking with Dragons: The impact of diplomatic visits on China's international trade</i> Robert J R Elliott, University of Birmingham Liza Jabbour , University of Birmingham Bing Liu, University of Birmingham
12:30-13:30	Lunch
13:30-15:00	Session 2 Chair: Daniel Mirza , University of Tours, CREM and CEPII
13:30-14:00	<i>Finding opportunities for cooperation in removing prohibitive trade barriers</i> David R. DeRemer , Institute of Economics, Hungarian Academy of Sciences

14:00-14:30

The impact of regional trade on agri-food trade flows: What about the role of rules of origin?

Marilyne Huchet-Bourdon, AGROCAMPUS OUEST, Rennes
Chantal Le Mouël, INRA, Rennes
Mindourewa Peketi, INRA, Rennes

14:30-15:00

Determinants of the ISO 14001 standard's coverage rate across European countries

Amira Bouziri, University of Evry Val d'Essonne (EPEE)
Marc-Arthur Diaye, University of Evry Val d'Essonne (EPEE)

15:00-15:30

Break

15:30-17:00

Session3

Chair: Marc-Arthur Diaye, University of Evry

15:30-16:00

Credit Market institutions and firm imports of capital goods: Evidence from Developing countries

Dario Fauceglia, Zurich University of Applied Sciences (ZHAW)

16:00-16:30

Expanding Multinationals - Industry Relatedness and Conglomerate M&A

Anna Ray, Sciences Po Paris, Paris School of Economics and Université Paris 1 Sorbonne

16:30-17:00

Are there links between FDI, energy price and food import dependency in developing countries? Evidence from Panel VAR model

Mehdi Ben Slimane, IHEC Carthage and Agrocampus Ouest
Rennes
Habib Zitouna, University of Carthage
Marilyne Huchet-Bourdon, Agrocampus Ouest Rennes



Wednesday 3 June

- 09:00-10:00 **Chair : Mélise Jaud**, MENA Chief Economist Office, The World Bank
Exporters product vectors across markets: the fickle fringe and stable core
Lionel Fontagné, Paris School of Economics, Centre d'Economie de la Sorbonne and CEPII
- 10:00-11:00 **Session 4**
Chair: Cristina Mitaritonna, CEPII
- 10:00-10:30 *Investigating exchange rate shocks on agricultural trade balance: The case of Tunisia*
Housseem Eddine Chebbi, Higher School of Economic and Commercial Sciences (ESSECT), University of Tunis
Marcelo Olarreaga, University of Geneva and CEPR
- 10:30-11:00 *Exchange rates, firm heterogeneity, and the intensive margins of trade in agriculture*
Salamat Ali, University of Nottingham
- 11:00-11:30 **Break**
- 11:30-12:30 **Session 5**
Chair : Mohammed Ayadi, University of Tunis
- 11:30-12:00 *The Rise in inequality: Technology and trade, or history and taxes?*
Douglas L. Campbell, New Economic School
Lester Lusher, UC Davis
- 12:00-12:30 *Barriers to exports: What does the private sector have to say? The case of four sectors in Tunisia*
Zouhour Karray, Higher School of Economic and Commercial Sciences (ESSECT), University of Tunis
Jade Salhab, The World Bank
- 12:30-14:00 **Lunch**
- 14:00-16:00 **Special Session: Panel**